



PRESENTED BY DISCOVER VISTA

VISTA ROD RUN



2025

 **35TH ANNUAL**

SPONSORSHIP PROPOSAL

*Join us in making this year's Vista Rod Run an unforgettable event!
Your sponsorship supports local businesses, brings the community
together, and provides fantastic visibility for your brand.*

SPONSORSHIP PACKAGES

PRESENTING SPONSOR PACKAGE

\$5,000

- Event Co-Naming Rights (your business name/logo featured on "Rod Run Presented by [Your Business].")
- Premium Logo Placement
 - Social media posts promoting your business
 - Featured logo on Eventbrite Vista Rod Run page
 - Prime placement on all local online news banners and ads
 - Prime visibility of the ad/marketing run at a local Cinepolis theater
- On-Site Recognition:
 - VIP booth space at the event & exclusive speaking opportunity (if desired)
 - Custom event street banner featuring your logo prominently displayed
- Trophy Sponsor: Business name featured on the Grand Prize trophy

PLATINUM SPONSORSHIP PACKAGE

\$2,000

- Logo featured on:
 - Social media posts
 - Eventbrite event page
 - Local online news banners and ad
 - Cinepolis Theater ad/marketing run
- Trophy Sponsor: Business name featured on a Top Ten trophy
- Booth space at the event & Event-day public recognition

GOLD SPONSOR PACKAGE

\$500

- Logo included on:
 - Social media posts
 - Eventbrite event page
 - Local online news ads
 - Local news blast
- Trophy Sponsor: Business name featured on winner trophy
- Booth space at the event

SILVER SPONSORSHIP PACKAGE

\$250

- Logo included on:
 - Social media posts
 - Eventbrite event page
 - Select print marketing
- Trophy Sponsor: Business name featured on winner trophy
- Booth space at the event